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ABSTRACT

This catalog is the latest compilation of programs on videotape which schools, public television stations, and all licensed and chartered educational organizations in the State of New York may use at no cost. Only the user's videotape and a properly prepared order form are necessary to receive any of the programs described in the catalog. Ordering instructions are provided. Videotapes are listed by content in categories: communications, consumer education, economics, energy, essential learning skills, ethnicity, music, nutrition, parenting, physical education, science, social studies, theater, and vocational education. Each entry has information on the length, producing agent, number of programs, teacher's guide, and audience, as well as content. This service is available on one-half inch EIAJ-I, three-quarter inch Betamax Cassette, one-half inch VHS Cassette, and Quadruplex. (JEG)

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MEDIA DUPLICATION

AND

DISTRIBUTION SERVICE

CATALOG

Supplement 1980

This service is available on the following formats:

One-half inch EIAJ-I

Three-quarter inch U-matic Video Cassette

One-half inch Betamax Cassette

One-half inch VHS Cassette

Quadruplex

For ordering forms and our complete video listing of approximately 1500 instructional programs, including a Programming Aid From Commercial Television catalog, please address correspondence to:

Bureau of Mass Communications
State Education Department
Cultural Education Center
Albany, NY 12230

"PERMISSION TO REPRODUCE THIS MATERIAL HAS BEEN GRANTED BY

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IR008171

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FOREWORD

This catalog represents the latest compilation of programs on videotape which schools, public television stations and all licensed and chartered educational organizations in the State of New York may use at no cost. Only the user's videotape and a properly prepared order form are necessary to receive any of the programs described in the catalog.

One of the most exciting series of programs is THINKABOUT, consisting of more than 60 programs relevant to essential learning skills for fifth and sixth grade students.

THINKABOUT was created by a consortium of more than 35 state education departments under the production supervision of the Agency for Instructional Television. The series offers insights and opportunities relevant to essential learning skills. It is divided into a number of "clusters," each of which addresses a particular learning skill, showing how that skill may be acquired and utilized by the young viewer.

For the past several years, the Bureau of Mass Communications has relied heavily on Federal grants for the production of original programming. This year programs produced from Federal grants include: a series of 10 programs on nutrition education; two programs on consumer awareness for young adults, and a series on Puerto Rican culture and history, which is still in production and will be available at a later date.

The Department of Health, Education and Welfare provided the impetus for FOOTSTEPS, a brilliant new series of 20 programs on parenting. The series examines the concept of "parent," "child" and their relationship to each other.

Two new programs, separately produced, cover a common yet important theme - energy. ENERGY: TWO WAYS OF LIFE compares and contrasts the way middle class families in Kenya and America use energy, while ENERGY IN NEW YORK STATE examines the sources, uses and potential of energy in the Empire State and beyond.

In addition to new programs, the Bureau of Mass Communications is offering two new formats. The VHS and the Betamax are being added to the quadruplex, 3/4 inch Umatic videocassette, and the 1/2 inch EIAJ. The new machines are being added so that more schools can use the maximum

programming for minimum cost. For help in adding these new formats we thank both the Sony Corporation and Communications Systems of Albany.

As always, we hope that the field will find the new acquisitions helpful and desirable. We would appreciate your comments about them and the ways in which you are able to use them. These comments are especially important as we move forward to seek sources for funding new ideas and new and enriching programs. Your comments have helped in the past. We hope that you will share with us your views and particularly the reactions of your students to the programs made available through this service.

I am indebted to Bruce Goldfaden for the preparation of this catalog, as well as writing and producing two of the series in it - PICK & CHOOSE and EMERGING PLAYWRIGHTS.

Bernarr Cooper
Chief
Bureau of Mass Communications

CONTENTS

	Page
Address Where Order Forms and Additional Program Information May be Obtained.....	i
Ordering Instructions.....	2
Communications.....	6
Consumer Education.....	8
Economics.....	12
Energy.....	18
Essential Learning Skills.....	24
Ethnicity.....	26
Music.....	32
Nutrition.....	36
Parenting.....	44
Physical Education.....	48
Science.....	50
Social Studies.....	52
Theater.....	56
Vocational Education.....	62

Ordering Instructions

INSTRUCTIONS FOR ORDERING
ALL FORMATS OF VIDEOTAPE
1/2" REEL, 3/4" CASSETTE, VHS, BETAMAX AND
QUADRUPLEX

General Information

1. Videotape is not provided by the Bureau of Mass Communications. All programs are duplicated on the user's videotape which must be accompanied by a completed order form that includes an authorized signature on Part C.

2. The order must be typed on the FILE COPY (Green), so that the information will transfer to all copies.

3. Total running time of requested programs for each order form must not exceed the capacity of the reel of tape accompanying the order form.

4. The CONFIRMATION COPY (Yellow) of the order form will be returned to you after it has been received by the Media Materials Center.

5. Color videotape recordings are available in the 1/2" reel, 3/4" cassette, VHS, Betamax and quadruplex.

6. The order form is divided into five sections, A-E. The instructions for each section are listed below:

   A. Reel label (white), rubber cement to the top surface of video reel or cassette.

   B. Spine label (white), rubber cement to spine/back edge of tape container.

      1) A guide is available from the Media Center, pertaining to the program content. If you desire to order a guide, please check the appropriate box.

      2) You may order in either black & white or color. Please check the appropriate box.

   C. School Address label (white), adhere with rubber cement to the front flat surface of videotape container.

NOTE: Tape could be lost if not properly identified with college or school name.

D. Return shipping label (white). Use a paper clip to attach this label to FILE COPY (Green) and CONFIRMATION COPY (Yellow) and place inside the shipping carton you use to send your videotape order to the Media Materials Center.

E. Center Use only (white) can be discarded.

NOTE: An authorized signature and title must appear on Part C. Without it, order will be returned.

Communications

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: I Saw It In the Paper
LENGTH: 27 min.
PRODUCING AGENT: Newspaper Advertising Bureau, Inc.
NUMBER OF PROGRAMS: 1
TEACHER'S GUIDE: Available on request
AUDIENCE: Middle School, High School, College, General Public

CONTENT: The program is intended to get people of any age to think about the many ways in which they use newspapers in their daily lives including finding a home or a job; as guides to interpret events of the day, or as a reflection of society in general.

Consumer Education

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

PROGRAM TITLE: Anatomy of a Commercial; Color; 1979
LENGTH: 30 min.
PRODUCING AGENT: New York State Education Department
NUMBER OF PROGRAMS: 1
GUIDE: Printed Material will be Available
AUDIENCE: Junior High School through Adults

CONTENT: A unique behind-the-scenes look at the actual making of a Pepsi Cola commerical (from planning to filming and audience testing) demonstrates special camera affects, casting and other techniques as well as the rationale and high costs of selling a product on television. In addition, leaders in the advertising field and industry provide insights into the purposes of advertisments; and, therefore, why they strive to grab attention and motivate rather than inform.

This is not an "anti" advertising program. Rather, the viewer learns straight from the advertisers that ads sell dreams and hopes as well as products. The program also demonstrates that purchasing decision based on ads should be made with caution and that those decisions determine what goods and services are offered in the marketplace.

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

PROGRAM TITLE: You've Got Rights; Color; 1979
LENGTH: 30 min.
PRODUCING AGENT: New York State Education Department
NUMBER OF PROGRAMS: 1
GUIDE: Printed Material will be Available
AUDIENCE: Junior High School through Adults

CONTENT: This program will help dispel the widespread notion held by young adults and other consumers that faulty products are a fact of life having no remedies; therefore, it doesn't pay to complain.

People who have succeeded tell what they did - how, for example, a "lemon" owner got a brand new car, how millions of Firestone 500 tires have been recalled because owners reported their problems to the authorities. From the relatively simple matter of exchanging a pair of shoes to more complex problems of car repairs and vocational school contracts, the viewer gets a fast-paced and informative picture of the various mechanisms through which to achieve redress. These mechanisms range from customer relations departments of companies and trade associations to small claims court to local customer offices and voluntary customer organizations and, finally, to Federal agencies. In the end the viewer will realize that he or she has rights - that count.

Economics

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Money Management and Family Financial Planning
LENGTH: 15 min. each
PRODUCING AGENT: Aetna Life & Casualty
NUMBER OF PROGRAMS: 7
GUIDE: Available on request
AUDIENCE: Junior and Senior High School and Junior College

CONTENT: A series of programs that provide the student with an understandable, comprehensive and educationally sound basis for managing and planning his/her use of money.

1. Banking
2. Budgeting
3. Buying
4. Credit
5. Insurance
6. Planning for the Future
7. Securities

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Trade-Offs; Color; 1978
LENGTH: 20 min. each
PRODUCING AGENT: Agency for Instructional Television and the New York State Education Department
NUMBER OF PROGRAMS: 15 + orientation tape
GUIDE: Available upon request
AUDIENCE: 9-13 year olds

CONTENT: This series is designed to help students think their way through economic problems and increase their understanding of economics. Using dramatization and special visuals, each of the 15 programs considers a fundamental economic problem relevant to the daily life of the child, emphasizes the economic principles and reasoning processes involved in dealing with the problem, and introduces similar unresolved problems to stimulate classroom discussion and followup activities.

1. Choice (Opportunity Cost) - Gordon's big choice is to use his time - a scarce resource-on an afternoon when he is invited to both a ballgame and the amusement park.

2. Malcolm Decides (Personal Decision-making) - Malcolm decides how to use his gift certificate by employing a decision-making process whose steps are: defining the problem, listing alternatives, stating criteria, and evaluating alternatives.

3. We Decide (Social Decision-making) - A scarcity of bicycle racks prompts a fifth-grade class to think of several ways the problem might be solved and then to analyze each alternative.

4. Give and Take (Trade-offs Among Goals) - Freddie and Jim differ about what is most important - building a tree house or improving their go-cart track. They learn that all or nothing choices can be avoided, and that through trade-offs they can give up some of one thing in order to get some of another thing.

5. Less and More (Increasing Productivity) - Ricky takes over the management of the family delicatessen and increases productivity. While the new efficiency

helps raise wages and hold down prices, one waitress has to change jobs and the security of the elderly cook is threatened.

6. Working Together (Specialization) - Maury, Eddie, and Diane realize they can save valuable time on Saturdays if they specialize and work together to wash their fathers' cars. They also discover some disadvantages of specialization.

7. Does it Pay? (Investment in Capital Goods) - Bobby figures that it will take seven more weeks of hard work with his pushmower to earn the remaining $100 he needs to buy the used car of his dreams. Could he get the car quicker if he bought a new power mower?

8. Learning and Earning (Investment in Human Capital) - To have a chance at the job of junior playground supervisor, Judy takes an eight-Saturday training course. She pays $20 for books and gives up the $80 she would make at the supermarket. Eventually the investment pays off. Althea, who takes the same course, is not so fortunate.

9. Why Money? (Voluntary Exchange) - After a day-long round of trading that involves such diverse items as Aunt Matilda's antique lamp and two large pumpkins, Christina finally gets her skateboard. Christina learns that using money is much more convenient than trading.

10. To Buy or Not To Buy (Buyers and Market Demand) - When Uncle Gus agrees to let Shirley and her friends sell his bakery's Danishes door-to-door, he suggests they begin with a market survey. They learn how price and other factors such as advertising affect market demand.

11. To Sell or Not To Sell (Sellers and Market Supply) - Cathy weighs the costs and benefits of making wooden trays for Mrs. Guthrie's gift shop against those of gardening for neighbors.

12. At What Price? (Market Prices) - Bert's dad, who owns a sporting goods store, offers a midsummer special on baseball bats because he overstocked. Later Bert does some market clearing of his own when he sets up a competitive refreshment stand outside the swimming pool.

13. How Could That Happen? (Interdependence of Market Prices) - How could a rock music craze lead to an increase in the supply of hamburgers and a shortage of football helmets? Such riddles can be unraveled through an understanding of interdependence of prices in a market system.

14. Innocent Bystanders (Market Intervention: Reducing Indirect Costs) - Jerry's Friday night rock band practice throws his sister and their neighbor, Mrs. Gillespie, into an uproar. A TV game show called "Innocent Bystanders" takes up the question of who should pay for a place for the band to practice.

15. Helping Out (Market Intervention: Increasing Indirect Benefits) - Sarah is saved from a series of painful rabies shots because Shogun, the dog who bit her, had been vaccinated. How can the town council insure that all dogs get their rabies shots? Should town funds be used to provide the shots?

16. Orientation Tape

Energy

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

PROGRAM TITLE: Energy and New York
LENGTH: 29 min.
NUMBER OF PROGRAMS: 1
PRODUCING AGENT: New York State Education Department
GUIDE: Available on request
AUDIENCE: Junior and Senior High School Students

CONTENT: The program provides an understanding of energy use in New York in particular and the country in general by analyzing the Empire State's energy situation: where it comes from, what it is used for and future energy sources.

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Energy: Two Ways of Life, Color, 1979
LENGTH: 30 min.
PRODUCING AGENT: New York State Education Department/UNICEF
NUMBER OF PROGRAMS: 1
GUIDE: Available upon request
AUDIENCE: Intermediate, High School

CONTENT: Energy: Two Ways of Life explores how energy resources shape individual family lifestyles. The Daniels family of Albany, New York is contrasted with the urban Chege family of Nairobi, Kenya and the Kamau family of rural Kenya. Each family's daily activities are presented, especially in relation to energy use and the choices each family has made which shape their energy consumption patterns. Energy scarcity has different implications for "have" and "have-not" nations, yet energy scarcity will shape the future of each.

Essential Learning Skills

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: THINKABOUT
LENGTH: 15 minutes each
PRODUCING AGENT: Agency for Instructional Television
and the New York State Education Department
NUMBER OF PROGRAMS: 60 in the series (organized into
13 program "clusters") A preview program
30 minutes in length may also be ordered.
GUIDE: Guide to first 37 programs available on request.
Full guide available from:
Agency for Instructional Television
Box A
Bloomington, Indiana 47401
AUDIENCE: 5th & 6th grade

CONTENT: THINKABOUT is designed to strengthen the reasoning skills of fifth & sixth graders. Each of the 13 program "clusters" centers on a reasoning skill basic to independent learning and problem-solving. Inserted between "clusters" are special programs that either offer "tips" for problem-solving or that present challenging problems for student viewers to solve.

Cluster		Cluster	
Finding Alternatives	3 programs	Generalizing	2 programs
Tip	1 program	Tip	1 program
Estimating & Approximating	3 programs	Sequencing & Scheduling	2 programs
Tip	1 program	Tip	1 program
Giving & Getting Meaning	6 programs	Using Criteria	3 programs
Challenge	1 program	Challenge	1 program
Collecting Information	3 programs	Reshaping Information	4 programs
Tip	1 program	Tip	1 program
Classifying	3 programs	Judging Information	5 programs
Tip	1 program	Tip	1 program
Finding Patterns	4 programs	Communicating Effectively	5 programs
Challenge	1 program	Solving Problems	5 programs

Ethnicity

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

VEGETABLE SOUP II

PRODUCING AGENT: New York State Education Department
LENGTH AND NUMBER OF PROGRAMS: The series is edited in two formats:

(a) 39 half-hour programs
(b) 60 fifteen-minute programs

AUDIENCE: Elementary
PARENT TEACHER GUIDE AND COOKBOOK AVAILABLE

CONTENT: VEGETABLE SOUP II is the continuation of the ever popular series for all children of elementary school age. The programs are designed to teach:

* acceptance of individual and group differences, and positive attitudes towards one's own ethnic group.

* appreciation of different points of view and the rejection of name-calling.

* cooperation with different ethnic and sex groups; rejection of role-stereotyping and recognition of justice so that children will learn to reject unfair treatment on an ethnic basis.

VEGETABLE SOUP FEATURES:

* OUTERSCOPE II: An adventure serial in which the five puppet children become involved in

a detective search to track down an ancient gold medallion. The puppets fly around on a fantastic journey meeting real people who provide clues for the search.

* THE BIG JOB HUNT: Two schools compete in a game show for clues to the mystery job which features a nonstereotypic occupation presented through animation and documentary.

* HEROES & HEROINES: Outstanding men and women are featured with the emphasis on their little-known contributions to history.

* DRAMAS: Universal problems of children from the point of view of a particular ethnicity are dramatized in this popular mini-series.

* RECIPES: Animation and documentaries illustrate the preparation of various ethnic foods.

* CHILDREN'S QUESTIONS: Addresses the questions children ask about differences between ethnic groups, i.e., blood, family, color and prejudices.

IS VEGETABLE SOUP EFFECTIVE?

YES! Research has been conducted by The City University of New York, Harvard University and the University of Massachusetts, proving children who have viewed VEGETABLE SOUP have shown a positive attitudinal change toward various ethnicities.

AWARDS

1. Ohio State University--Ohio State Award for excellence in educational television.

2. Writers Guild of America--Best writing for children's television.

3. International Film & Television Festival of New York--bronze medal.

4. Information Film Producers Association--Cindy Gold Award.

5. Council on International Film Artists--several citations.

6. Animation Society of International Film Artists--several citations.

PROGRAMMING: Half-Hour Version

Order by consecutive number, 1 through 39 (e.g., Vegetable Soup 1, Vegetable Soup 2,(etc.)

Fifteen-Minute Version

Order by consecutive number, 1 through 60.

BOTH SERIES ARE SEQUENTIAL AND SHOULD BE VIEWED IN ORDER

Each version contains the same material in different edited sequences. The different time lengths are designed to meet your individual schedules.

ANCILLARY MATERIAL: As noted, if you wish a TEACHER GUIDE AND COOKBOOK it is available. It is suggested that the guide by used in conjunction with the series. Orders are accepted for a free copy of the TEACHER GUIDE AND COOKBOOK.

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: VEGETABLE SOUP II - A PREVIEW (a preview and introductory program to the series concept)
LENGTH: 15 min.
PRODUCING AGENT: New York State Education Department
NUMBER OF PROGRAMS: 1
AUDIENCE: The general public and teachers

CONTENT: The promo film for the program is entitled The Stereotype Game. Actress/dancer Debbie Allen, serves as narrator for the film which features excerpts from the children's television series, VEGETABLE SOUP II.

In a series of vignettes, Ms. Allen dramatically illustrates that things are often not what they appear to be -- one of the key themes of VEGETABLE SOUP II.

Music

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Music
LENGTH: 30 min.
PRODUCING AGENT: WETA-TV, Washington, D.C.
U.S. Department of Health, Education and Welfare, Office of Education and a grant from Allied Chemical Corporation
NUMBER OF PROGRAMS: 10
GUIDE: Available on request
AUDIENCE: Intermediate school-age children

CONTENT: The ten,30-minute color television programs of the Music series provide an additional resource for teachers in the objectives of music education.

The ten programs focus upon the elements of music in a manner which combines enjoyment with information. The programs embrace a continuum of musical expressions from baroque to rock in a lively format.

1. Music...IS emphasizes the importance of music in our lives. This program demonstrates that all forms of musical expressions are valid, explains the differences between noise and music, and explores why music exists and what it means.

2. Music...IS RHYTHM explains the element of music most immediately felt, and therefore, recognizable to us. In addition to the jazz and symphonic performances presented in this program, three young game-show contestants give host Murry Sidlin some strange answers to "What's That Rhythm?"

3. Music...IS MELODY introduces the idea that a series of tones forms patterns which become melodies. During this program, the infamous "Melody Doctor," played by Murry Sidlin, victimizes singers and musicians by stealing their melodies.

4. Music...IS HARMONY shows what happens when two or more tones sounded together lose their individuality to produce a new sound. We learn how chords relate (progressions) and hear harmonic performances of bluegrass, barbershop, and symphonic music.

5. Music...IS TONE COLOR demonstrates that every instrument including the human voice has its own distinctive

quality (or timbre) characterized by texture, register, range, dynamics, duration, and the way the sound is produced.

6. Music...IS FORM deals with the organization of patterns in music. The audience will come to recognize that even subtle alterations of form can produce beautiful and dramatic results.

7. Music...IS COMPOSED demonstrates the skill and patience needed to work out original ideas using all the elements in one's field, be it architecture, fashion design, or music. This unit also focuses on the characteristics of several composers who were considered revolutionary in their day.

8. Music...IS CONDUCTED illuminates the conductor as the leader of a performing group of musicians. This program shows the excitement and tension of leading a major orchestra and how all the concepts and components highlighted in this series are ultimately drawn together to create a complete musical composition.

9. Music...IS IMPROVISED features the spontaneous musical inventions of performers. The music of many different periods is studied and a jazz group is highlighted as a perfect model for the fine art of improvisation.

10. Music...IS STYLE illustrates the combination of musical elements which are characteristic of given cultures, historical periods, or individuals. This particular program focuses on the baroque, classical, and romantic periods in music and concludes with music of the early part of our own century.

Nutrition

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: High Feather; Color; 1980 (available after February 1)
LENGTH: 30 min. each
PRODUCING AGENT: New York State Education Department
NUMBER OF PROGRAMS: 10
GUIDE: Available on request
AUDIENCE: 8 to 14 year olds

CONTENT: High Feather is designed to help children become better aware of good nutritional habits. The programs, which are dramatic in nature, follow a group of children through their daily activities at a summer camp. Each story, although interesting and fun to watch, will contain specific nutritional information that can be incorporated into the lifestyle of young viewers. Each story, filmed in New York State, has a continuing cast of characters that is representative of the state's multi-ethnic makeup.

1. Deep Water Test (Correcting Health Problems Through Nutrition)

The eight children arrive at camp. The implications of Tom's weight problem, Leo's sugar mania, and Suzanne's use of megavitamins are explained, and the foundations of a healthy diet are laid. Domingo's swimming accident teaches the campers the importance of rules and mutual support.

2. Stan's Secret (Sugar and Its Effects)

The campers discover that Stan has been giving himself injections. At first they suspect drug abuse, but Nurse Rodriquez explains that Stan's a diabetic. The campers learn about sugar's effect on all of them.

3. Swifty (Sensible Weight Loss)

The camp race is coming up, and everyone is in training. Tom joins in reluctantly, and after a few mishaps learns a lot about self-image, diet, exercise and teamwork.

4. A Nose for News (Comparative Shopping)

The kids start a newspaper. Their investigative reporting takes them into the camp kitchen, where they find that comparative shopping for fresh food is the economical way to good eating.

5. Ballerina (Dangers of Crash Dieting)

Leslie goes on a crash diet to lose weight before she auditions for ballet school. She learns the hard way that vitamin pills are no substitute for a proper diet.

6. Lost in the Woods (Farming and Wilderness Diet)

The campers get lost in the woods, where they learn the importance of knowing what it is they're eating. Later, at a farm, they find out where their food comes from and the work that goes into getting it.

7. Going Home (Gardening and Balanced Low-Cost Meals)

When his father is laid off from work, Tom is forced to go home. In an effort to do his share, he applies what he has learned about nutrition and proves to a doubting family that nutritious foods can be both inexpensive and delicious. His two major weapons -- a home vegetable garden and wise shopping.

8. The County Fair (Ethnic Foods and Teenage Drinking)

The campers find that cooking can be creative fun for boys and girls. They prepare ethnic foods for the county fair, only to find that Jeff, a teenage counselor with a drinking problem, has never handed in their applications for the fair. They set up a makeshift booth, and their efforts are a success.

9. Saved From the A.S.P.C.A. (Responsibility for Personal Nutrition)

The campers find an abandoned dog, and learn that keeping a pet involves responsibility. Leo makes a new friend and teaches him to be responsible for his own "care and feeding."

10. Food Follies (The Importance of Fruits and Vegetables)

The members of a nearby senior citizens' center become involved with the campers in preparations for the camp show. The children, especially Domingo, learn about the nutritional problems of older people, while the senior citizens teach the kids a little about "show biz."

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: High Feather; Color; 1980 (available after February 1)
LENGTH: 15 min. each (Version recommended for inschool usage)
PRODUCING AGENT: New York State Education Department
NUMBER OF PROGRAMS: 20
GUIDE: Available on Request
AUDIENCE: 8 to 14 year olds

CONTENT: High Feather is designed to help children become better aware of good nutritional habits. The programs, which are dramatic in nature, follow a group of children through their daily activities at a summer camp. Each story, although interesting and fun to watch, will contain specific nutritional information that can be incorporated into the lifestyle of young viewers. Each story, filmed in New York State, has a continuing cast of characters that is representative of the state's multi-ethnic makeup.

1. Deep Water Test Part A (Correcting Health Problems Through Nutrition)

The eight children arrive at camp. The implications of Tom's weight problem, Leo's sugar mania, and Suzanne's use of megavitimins are explained, and the foundations of a healthy diet are laid. Domingo's swimming accident teaches the campers the importance of rules and mutual support.

2. Deep Water Test Part B

3. Stan's Secret Part A (Sugar and Its Effects)

The campers discover that Stan has been giving himself injections. At first they suspect drug abuse, but Nurse Rodriquez explains that Stan's a diabetic. The campers learn about sugar's effect on all of them.

4. Stan's Secret Part B

5. Swifty Part A (Sensible Weight Loss)

The camp race is coming up, and everyone is in training. Tom joins in reluctantly, and after a few mishaps learns a lot about self-image, diet, exercise and teamwork.

6. Swifty Part B

7. A Nose for News Part A (Comparative Shopping)

The kids start a newspaper. Their investigative reporting takes them into the camp kitchen, where they find that comparative shopping for fresh food is the economical way to good eating.

8. A Nose for News Part B

9. Ballerina Part A (Dangers of Crash Dieting)

Leslie goes on a crash diet to lose weight before she auditions for ballet school. She learns the hard way that vitamin pills are no substitute for a proper diet.

10. Ballerina Part B

11. Lost in the Woods Part A (Farming and Wilderness Diet)

The campers get lost in the woods, where they learn the importance of knowing what it is they're eating. Later, at a farm, they find out where their food comes from and the work that goes into getting it.

12. Lost in the Woods Part B

13. Going Home Part A (Gardening and Balanced Low-Cost Meals)

When his father is laid off from work, Tom is forced to go home. In an effort to do his share, he applies what he has learned about nutrition and proves to a doubting family that nutritious foods can be both inexpensive and delicious. His two major weapons -- a home vegetable garden and wise shopping.

14. Going Home Part B

15. The County Fair Part A (Ethnic Foods and Teenage Drinking)

The campers find that cooking can be creative fun for boys and girls. They prepare ethnic foods for the county fair, only to find that Jeff, a teenage counselor with a drinking problem, has never handed in their applications for the fair. They set up a makeshift booth, and their efforts are a success.

16. The County Fair Part B

17. Saved from the A.S.P.C.A. (Responsibility for Personal Nutrition)

The campers find an abandoned dog, and learn that keeping

a pet involves responsibility. Leo makes a new friend and teaches him to be responsible for his own "care and feeding."

18. Saved From the A.S.P.C.A. Part B

19. Food Follies Part A (The Importance of Fruits and Vegetables)

The members of a nearby senior citizens' center become involved with the campers in preparation for the camp show. The children, especially Domingo, learn about the nutritional problems of older people, while the senior citizens teach the kids a little about "show biz."

20. Food Follies Part B

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Pick and Choose; Color
LENGTH: 15 minutes each
PRODUCING AGENT: New York State Education Department
NUMBER OF PROGRAMS: 3
AUDIENCE: Children, parents and general public interested in nutrition.
TEACHER/VIEWER GUIDE: Available upon request
In English and Spanish

CONTENT: A combination of drama, animation and live action designed to teach the importance of good eating habits, and proper nutrition which is essential for: Health, Energy, Resistance to Disease, and Appearance.

These programs were designed to relate specifically to the Migrant community, but are perfect for all children and their families.

Parenting

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Footsteps
LENGTH: 30 min. each
PRODUCING AGENT: Department of Health, Education and Welfare/ Office of Education
NUMBER OF PROGRAMS: 20
GUIDEL Available on request
AUDIENCE: Parents of young children, parents to be, and the general public

CONTENT: The series deals with the problems and concerns that all parents of young children face while at the same time showing the rewards and satisfactions that make parenting worthwhile. The programs show that there are many different approaches to bringing up children and many alternatives from which one can choose.

	PROGRAM	SUBJECT
1.	Queen for a Day	Identity
2.	No Comparison	Children's Identity
3.	First Signs of April	The Need for Early Stimulation
4.	Two to Get Ready	Preparing for Parenting
5.	Who is Sylvia	Children and Television
6.	And We Were Sad, Remember	Dealing with Death
7.	Love Me and Leave Me	Attachment and Independence
8.	Spare the Rod	Discipline
9.	What's Cooking	Nutrition
10.	True Blue	Play and Fantasy
11.	I Love You When You're Good	Loving your Children
12.	The Secret of Little Ned	Listening to Children
13.	Tightrope	Parenting Styles
14.	New Kid on the Block	Social Skills

15.	The Scratching Pole	Growing Up
16.	Hairy Scary	Children's Fears
17.	There Comes a Time	Societal Support
18.	Stacking the Deck	Competence
19.	Christinitas	Creativity
20.	I'll Dance at your Wedding	The Handicapped Child

Physical Education

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Flight Without Wings; Color; 1977
LENGTH: 28 min.
PRODUCING AGENT: Aetna Life & Casualty
NUMBER OF PROGRAMS: 1
AUDIENCE: Elementary through College

CONTENT: A professionally produced film on downhill, cross country & hot dog skiing. It discusses the ins and outs and ups and downs of skiing, and should be a must for all those interested in snow and slopes, and enjoying the sport to the maximum.

14.

Science

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Landsat; Color
LENGTH: 15 min. each
PRODUCING AGENT: NASA, Washington, D.C.
NUMBER OF PROGRAMS: 6
AUDIENCE: Junior High School and Senior High School

CONTENT: A series of documentaries on the satellite launched in 1972 by the National Aeronautics and Space Administration to gather information about world resources. The programs explore the various ways that scientists and researchers now use data from Landsat in the environmental and earth sciences.

1. Remote Possibilities - introduces the Landsat satellite, the technical process of remote sensing, and the many applications of Landsat imagery.

2. The Wet Look - illustrates ways in which Landsat imagery may help resolve water resource problems.

3. The Fractured Look - focuses on Landsat as a detection tool in the search for minerals and in monitoring such geological hazards as earthquakes.

4. Pollution Solution? - demonstrates Landsat's value as a tracer of pollution sources and a potential monitor for pollution clean-up enforcement.

5. Land for People, Land for Bears - explores Landsat's capabilities in land use planning and in monitoring change.

6. Growing Concerns - shows Landsat as a potential tool for international management of food, fiber, and timber production.

Social Studies

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Erie Canal
LENGTH: 25 min.
PRODUCING AGENT: WRGB-TV, Schenectady
NUMBER OF PROGRAMS: 1
AUDIENCE: Middle School, High School, General Public

CONTENT: Treats the History of the Erie Canal with a combination of drawings and live action. Using it as a companion piece to the program, "The Ditch that Helped Build America" produced by WCNY-TV (Parts I & II) can add understanding to the significance of the Erie Canal in New York State.

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Equal Justice Under Law
LENGTH: Varies
PRODUCING AGENT: Judicial Conference of the United States
Bicentennial Committee
NUMBER OF PROGRAMS: 5
AUDIENCE: Middle School, High School and Above

CONTENT: Dramatizations treating landmark court decisions during the era of Chief Justice John Marshall. Each is narrated by E.G. Marshall, with dramatic portrayals by noted actors in exact reproductions of John Marshall's courtroom and study.

36:23 1. The trial of Aaron Burr Part I: John Marshall's insistence on due process during the treason trial of former Vice President Aaron Burr places him in opposition to President Jefferson's assertion of presidential privilege in withholding evidence.

39:55 2. The trial of Aaron Burr, Part II: Aaron Burr is acquitted because of the manner in which John Marshall, sitting as trial judge, applied the constitutional definition of treason. John Marshall is hung in effigy as a result of popular dissatisfaction with the decision.

33:46 3. Marbury Versus Madison: Treats the responsibility of courts to review the constitutionality of laws enacted by Congress in the context of Thomas Jefferson's opposition to the "Midnight Commissions" signed by John Adams.

36:43 4. McCullock Versus Maryland: The Supreme Court decides that the Federal Government, Congress, has power implied from the Constitution to establish a national bank. States rights advocates are defeated because the court rules that Maryland can't require that James McCullock, local bank cashier, buy stamped paper or pay state tax.

35:55 5. Gibbons Versus Ogden: The States Rights versus Federalism issue is again fought in a confrontation between former steamboat partners over a Federal license to use New York waters.

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: History of United States Foreign Relations; Color; 1973-1978
LENGTH: 30 min.
PRODUCING AGENT: United States Department of State
NUMBER OF PROGRAMS: 4
AUDIENCE: Secondary

CONTENT: The series attempts to identify throughout the history of the United States the principal themes and major events that are relevant to an understanding of United States foreign policy today.

1. An Age of Revolutions - The program studies the cause and effect, as well as the relationship among the American Revolution; the French Revolution; the War of 1812; the final exile of Napoleon; and, the Monroe Doctrine. The overall theme is the struggle of the 13 Colonies to establish independence free of European interference.

2. Youth to Maturity - This segment spans the period from the Monroe Doctrine (1823) to the decade immediately preceding World War I. The program deals with the transformation of the United States from a weak nation into an industrial giant with colonies and interests throughout the world.

3. The Reluctant World Power - This segment highlights the events which brought the United States and the Western World through World War I and the period leading up to World War II.

4. The Road to Interdependence - Using documentary footage, this program follows the development of U.S. foreign policy from 1945 up to the mid-1970's. It describes the onset of the nuclear age and the cold war in Europe and Asia; the development of the alliance systems, economic assistance and the emergence of the Third World; the Cuban Missile Crisis; Viet-Nam; the end of bi-polarity and our changing relationships with China, the Soviet Union, and our allies in Europe, Asia and Latin America; the Middle East; the energy crisis; and the socioeconomic interdependence of all nations.

Theater

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: Emerging Playwrights; Color; 1977-79
LENGTH: 30 min.
PRODUCING AGENT: Bureau of Mass Communications, New York State Education Department
NUMBER OF PROGRAMS: 9
GUIDE: Available in January 1979
AUDIENCE: Middle School, High School, College, Graduate School, and General Audience

CONTENT: A videotape series that contributes to the understanding of contemporary theater by introducing the viewer to those who help create contemporary theater - the playwrights.

The series treats the history of contemporary theater, as well as the relationship of playwright to producer, actor, director and the many supportive individuals and institutions that make theater possible.

The series places contemporary theater in perspective by comparing and contrasting Broadway to Off-Broadway to Off-Off Broadway to Regional theater and by meeting the people concerned on a day-to-day basis with contemporary theater.

The moderator of the series is the distinguished theatrical producer, Richard Barr, who is the producer of Edward Albee's major works.

In addition to meeting the playwrights, the series shows examples of the playwrights' works, produced with professional actors in a variety of settings.

1. Emerging Playwrights, Part I. "An introduction." Richard Barr, distinguished theatrical producer; and, Ellen Stewart, originator of Cafe La MaMa, trace the history of contemporary theater as it evolved from Broadway to Off-Broadway to Off-Off Broadway to Regional theater. Excerpts from "Kennedy's Children" are seen as it exemplifies the growth of the coffee house theater.

2. Emerging Playwrights, Part II. Richard Barr meets with playwrights Robert Patrick, author of "Kennedy's Children" and Lanford Wilson, author of "Hot L Baltimore" in Phoebe's Place, an atmospheric tavern in Greenwich Village, the inspiration for the play

"Kennedy's Children." Excerpts from both "Kennedy's Children" and "The Rimers of Eldritch," by Lanford Wilson are seen.

3. Emerging Playwrights, Part III. Richard Barr meets with playwright Jonathan Reynolds, at the American Place Theater in Manhattan. Jonathan Reynolds is the author of "Yanks 3 Detroit 0, Top of the 7th," performed by famous actor Tony LoBianco. Excerpts from the play are performed and we also hear the actor's views on the relationship between the author, director and actor.

4. Emerging Playwrights, Part IV. Richard Barr meets with Peter Copani, a playwright known for Street Theater and his play, "Street Jesus" in Greenwich Village. Excerpts of the play, "New York City Street Show" are performed, and we also meet the director of the show, who further clarifies the relationship between a director and a playwright.

5. Emerging Playwrights, Part V. Richard Barr meets with David Mamet, author of "American Buffalo," in Barr's Greenwich Village Apartment, itself part of the history of Contemporary Theater. Excerpts from Mamet's play, "Duck Variations" are performed on location by a duck pond on Long Island, and the actors elaborate on their relation to the play and the playwright.

6. Emerging Playwrights, Part VI. Richard Barr meets with Albert Innaurato, author of the successful Broadway play, "Gemini," excerpts of which are seen in this program. In the program we also meet Marshall Mason who helped to establish the Off-Broadway theater, The Circle Repertory Company, where "Gemini" was tried out before moving to Broadway.

7. Emerging Playwrights, Part VII. Richard Barr meets with John Guare, who won the New York Drama Critics Circle award for his play, "house of Blue Leaves," excerpts of which are seen in the program. In this program, we also meet George White, founder of the Eugene O'Neill Memorial Theater Foundation, Waterford, Connecticut.

8. Emerging Playwrights, Part VIII. Richard Barr meets with playwright Christopher Durang, whose play, "A History of the American Film" was seen on Broadway. Prior to Broadway, the play itself made dramatic history by being produced simultaneously in three

major regional theaters - in Hartford, Connecticut; Washington, D.C.; and Los Angeles, California - after it was introduced at the Eugene O'Neill Memorial Theater in Waterford, Connecticut. Excerpts from Mr. Durang's play are seen as illustrations of his humorous and unique style. The program also includes an interview with Lloyd Richards, Artistic Director of the Eugene O'Neill Memorial Theater Foundation, Waterford, Connecticut and who was named Dean of The Yale School of Drama.

9. Emerging Playwrights, Part IX. Richard Barr meets with playwright Ernest Thompson whose first produced play "On Golden Pond," started out at the Hudson Guild Theater and went on to Broadway. The Hudson Guild Theater is an Off-Broadway theater dedicated to finding new playwrights and drama of worth.

   Craig Anderson, who was Director of the Hudson Guild Theater and produced and directed "On Golden Pond, explains the process by which plays are picked and produced at the Hudson Guild Theater.

   Excerpts from Thompson's play, "On Golden Pond" are presented.

An Emerging Playwrights sample tape is also available which explains the whole series and presents excerpts from the first six shows.

This is an ongoing series and subsequent programs will be produced as new playwrights emerge.

Vocational Education

NEW YORK STATE EDUCATION DEPARTMENT
VIDEOTAPE

SERIES TITLE: The Jobs are There
LENGTH: 28 min.
PRODUCING AGENT: New York State Education Department
NUMBER OF PROGRAMS: 1
AUDIENCE: Junior High School; High School; Parents of These Students; Guidance Counsellors; School Boards; and the General Public

CONTENT: A professionally produced program that shows the vocational education program as a positive, viable, profitable alternative to a university education. The program shows students and graduates of the vocational education program in rural and urban settings in New York; but the accent is on the good feelings that the students and graduates have about themselves and their lives.